

**METHODS AND APPARATUS FOR ENABLING AN ELECTRONIC
INFORMATION MARKETPLACE**

Abstract of the Disclosure

5 Techniques are provided for enabling an electronic information
marketplace. Broadly, sellers and buyers can exchange information goods. The buyers
request information goods and the sellers offer suitable information goods. One or more
matches may occur between the requested and offered information goods. The
information goods may be priced through any of a number of techniques, which include
10 fixed and dynamic pricing methods. Importantly, requests and offerings can be annotated
to help the matchmaking process. Additionally, concepts can be determined from the
requested and offered information goods, which also facilitates the matchmaking. The
matchmaking process itself can also determine inferences during matchmaking, which
further improves the matchmaking.

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